

April 2, 2013

To: RYSA Metro Players and their Parents

Re: 2013-2014 Metro Program (the "Program") Player Registration Fee Increase

This letter is sent to all players (1996 born and younger) registered in the RYSA Metro program in 2012-2013 fall/winter season. We recognise that at the time of sending this letter, some Metro assessments and team selections for the 2013-2014 season have not yet been completed.

Player registration fees for the 2013-2014 season were recently approved by the RYSA board; accordingly, very shortly you will receive notice that registration is open for the 2013-2014 season. You will find that there has been an increase (\$100) in player registration fees for the Program (there have been increases at other levels and tiers as well). The fee will be \$925.

Our investigation of Metro player registration fees indicate that even with the fee increase, Program registration fees are in keeping with Metro player registration fees in other Lower Mainland clubs. For example, our closest neighbour's fees, Vancouver, are just under \$1200. We note the fees in other clubs simply for comparative reasons; the comparative is not, however, the reason why we are raising fees.

We are raising fees simply because the revenue generated from the 86 players in the Program covers an ever shrinking portion of the Program's total cost thereby increasingly requiring RYSA general revenues to make up the difference. Some years ago, when developing the Program, we anticipated and accepted that player registration fees would not fully cover the full cost of the Program (among other things, the Program is costly and the number of players in the Program is limited) and established a responsible and equitable ratio of Total Player Registration Fees / Total Program Costs.

We value the Program and are very proud of the players, coaches, managers and parents who have contributed so much to the Program. We therefore remain committed to a strong and quality Program. At the same time, organisational equity and Program sustainability demand that we continue to keep the Program's revenues/costs ratio within the target parameters.

Going forward we will continue to monitor Program revenues/costs (frankly, we anticipate a further and similar fee increase in 2014-2015). In doing so, it is not lost on us that while costs tend to increase, there is a ceiling on revenues resulting from Program player registration fees alone. This being the case, we continue to explore other Program funding sources and, in this respect, ideally would like to find a Program sponsor. We would welcome any input or assistance that you could provide to us in this respect.

Sincerely,

Doug Long
Chair, RYSA